

Darnley Road

studios

Photographic Rates 2017 / 18

We do not charge VAT	Commercial		Editorial		Discounted Rates*	
	<i>Standard Rate</i>	<i>Online, 1-Brand Editorial, Look-book</i>	<i>Editorial</i>	<i>"Indy" Editorial</i>	<i>Self-funded Project</i>	<i>Assistant's Day</i>
Daily Rate (7am – 7pm)	£600.00	£525.00	£450.00	£375.00	£300.00	£200.00
3 days	£1500.00	£1312.50	£1125.00	£937.50	-	-
5 days	£1800.00	£1575.00	£1350.00	£1125.00	-	-
7 days	£2400.00	£2100.00	£1800.00	£1500.00	-	-
Weekend	£1050.00	£918.75	£787.50	£656.25	£525.00	£350.00
Confirm booking**	At any time		Up to 7 days prior to shoot		Up to 2 days prior to shoot	
Options***	1 st or 2 nd option			2 nd option only		
Snacks and Drinks (included in daily rate)	<i>Nespresso Capsules Herbal Tea Selection Fruit Bowl • Smoothies Energy Bars • Breakfast Bars Sweets • Soft Drinks plus all ⇒</i>			<i>Mugs • Spoons Instant Coffee • Decaf Instant Coffee Tea • Decaf Tea Milk • Waters Chocolate Hobnobs • Custard Creams</i>		
Equipment (included in daily rate)	<i>Poly Boards • Stands • Sandbags • Plinths 13A and 16A Distribution Fans • Heaters Makeup mirror • Changing Screen Ironing Board • Iron • Steamer • Rails • Hangers Trestle Tables • Chairs Coffee Machine • Kettle</i>					
Extras	Flag and Stand Kit			£25.00		
	Blackout Kit			£35.00		
	Greenroom / Production Office / Kitchen Space			Studio Daily Rate x 50% per day		
	Cove Painting			POA		
	Props and Backdrops			POA		
<p>Darnley Road Studios offers a no-frills service, allowing clients to cost-effectively source their own equipment and catering. If you need a complete package we can provide full studio, catering, equipment and crewing solutions through our sister company White Label Films. Please get in touch at info@whitelabelfilms.com for a quote.</p>						

* From time to time we offer these discounted rates to support up-and-coming artists and crew.

** While aiming to give producers as much security as possible with their booking, we have to limit advance confirmation on our editorial and discount rates in favour of our commercial rates. The opportunity to confirm by paying a higher rate will be offered where appropriate.

*** Clients with a 1st option will always be given the opportunity to confirm their booking in the event that another client is ready to confirm. Clients with a 2nd option may confirm at our discretion.

NB These rates are for direct photographic clients only – pricing for film and video use may be obtained through White Label Films (www.whitelabelfilms.com), and prices for location use through Swordtail Studios (www.swordtailstudios.com).

For further info and full terms and conditions please see our web-site at www.darnleyroadstudios.com